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GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Payment to M/s Prajasakthi Printers & Publishers Pvt., Ltd., Kunchanapalli for displaying advertisements for Election Campaign in connection with General Elections – 2024 – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O. Rt No.1214 Dated.10.07.2024

Read the following:

1. Letter No.491/SVEEP-I/LS-24/Campaign/2024, dated.22.03.2024 of ECI.
2. Letter No.3635/Elecs.D3/A1/2024, dated.26.04.2024.
3. Letter No.3635/Elecs.D3/A1/2024, dated.02.05.2024.
4. Letter No.1603, dated.24.05.2024, along with Bill No. A2425/04167, dated.20.05.2024 of M/s Prajasakthi Printers & Publishers Pvt., Ltd., Kunchanapalli, received from the Commissioner, I&PR Department, Vijayawada.
5. Letter No.1604, dated.24.05.2024, along with Bill No. A2425/04166, dated.20.05.2024 of M/s Prajasakthi Printers & Publishers Pvt., Ltd., Kunchanapalli, received from the Commissioner, I&PR Department, Vijayawada.
6. Letter No.1605, dated.24.05.2024, along with Bill No. A2425/04164, dated.20.05.2024 of M/s Prajasakthi Printers & Publishers Pvt., Ltd., Kunchanapalli, received from the Commissioner, I&PR Department, Vijayawada.
7. Letter No.1606, dated.24.05.2024, along with Bill No. A2425/04160, dated.20.05.2024 of M/s Prajasakthi Printers & Publishers Pvt., Ltd., Kunchanapalli, received from the Commissioner, I&PR Department, Vijayawada.

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ORDER:

In the reference 1st read above, the ECI forwarded the 360* Multi Media Campaign Electronic Media, Print Media, Digital & Social Media, Outdoor campaign and Radio / FM Media plan, in connection with simultaneous Elections to the Lok Sabha and Legislative Assembly of Andhra Pradesh, 2024 and directed to align media campaign with the Commission plan.

2. In the reference 2nd read above, while accepting the Cost-estimation for Skybus color & Inside B&W display advertisements for Election campaign, the Commissioner, I&PR, Vijayawada was requested to take necessary action for publishing Election Advertisements from 09.05.2024 to 13.05.2024 in top rated Telugu Newspapers and English Newspapers as per the prices finalized by the I&PR Department.

3. In the reference 3rd read above, the Commissioner, I&PR, Vijayawada was informed that the cost campaign submitted by the Commissioner, I&PR, Vijayawada, for displaying advertisements for Election Campaign in top rated (7) Telugu Newspapers and (5) English Newspapers is accepted and the same borne by the G.A. (Elections) Department and requested to furnish the invoices to the G.A. (Elections) Department after obtaining from the concerned Newspapers, for making payment.

(P.T.O)

4. In the reference 4th to 7th read above, the Commissioner, I&PR, Vijayawada furnished the bills of M/s Prajasakthi Printers & Publishers Pvt., Ltd., Kunchanapalli and requested for payment. The details are as follows:

Sl No.	Bill No. & Date	Size	Amount Rs.
1	V/24/D/VJA/00004, 10.05.2024	5X33	2,10,000
2	V/24/D/VJA/00003, 11.05.2024	12X13	1,05,000
3	V/24/D/VJA/00001, 12.05.2024	12X13	1,05,000
4	V/24/D/VJA/00002, 13.05.2024	5X33	2,10,000
Total Rs.			6,30,000/-

5. After careful examination of the matter, sanction is hereby accorded for an amount of Rs.6,30,000/- (Rupees Six Lakh and Thirty Thousand Only) to M/s Prajasakthi Printers & Publishers Pvt., Ltd., Kunchanapalli towards displaying advertisements for Election Campaign of General Elections – 2024 from 09.05.2024 to 13.05.2024.

6. The expenditure sanctioned in para (5) above shall be debited to "2015 - Elections – M.H. 104 - Charges for conduct of Elections for Lok Sabha and State Legislature when held Simultaneously – S.H.04 - conduct of Elections for Lok Sabha and State Legislature – 260- Advertisements / 261 – Print Media".

7. The General Administration (Claims.C) Department are requested to draw the amount released in para (5) above and credit in favour of "M/s Prajasakthi Printers & Publishers Pvt., Ltd., Kunchanapalli, A/c No.35660581776, State Bank of India, Governotpet Branch, Vijayawada, IFSC Code : SBIN0001008; GSTIN:37AAICS1989D1Z1.

8. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

MUKESH KUMAR MEENA
CHIEF ELECTORAL OFFICER &
E.O. PRINCIPAL SECRETARY TO GOVRNMENT

To
The General Administration (Claims.C) Department. (w.es).
The Dy. PAO, Secretariat Branch, Velagapudi.
M/s Prajasakthi Printers & Publishers Pvt., Ltd., Kunchanapalli

Copy to :-
The Finance (FMU-GAD-I) Department.
The Accountant General, AP, Vijayawada.
Sf/Sc

//FORWARDED::BY ORDER//

SECTION OFFICER